

SPF + Billboard Music Awards National Contest Official Rules

These contest rules are specific to the above contest conducted by the Entercom Communications Corp. (the “**Contest Administrator**”) and its affiliated companies and radio stations listed on Attachment A at the end of these rules (each, a “**Participating Station**” and collectively, the “**Participating Stations**”). A copy of these specific contest rules is available at each of the Participating Stations’ studios during regular business hours and on the contest rules page of each of the Participating Stations’ websites. A complete list of studio addresses and websites for the Participating Stations are listed on Attachment A.

Notwithstanding anything to the contrary in each Participating Stations’ individual general contest rules, these official contest rules govern this particular contest in the event of any conflict.

Who Can Enter

1. Winner(s) must be twenty-one (21) years of age or older and be a legal US citizen of any one of the forty-eight (48) contiguous states as of the date of entry to enter and/or win this Contest.
2. Employees, officers, and directors of Entercom Communications Corp., RCA Records, Warner Bros. Records, Nevada Property 1 LLC d/b/a The Cosmopolitan of Las Vegas, dick clark productions, Inc. (“DCP”), BBMA Holdings, LLC, and their respective parent entities, subsidiaries, affiliated companies and advertising and promotion agencies at any time during the applicable contest period and the immediate family and other household members (i.e., spouses, parents, grandparents, children, grandchildren, roommates, housemates, significant others, partners, siblings (half and full) and the steps of each of the foregoing) of each of the above are NOT eligible to enter and/or to win this Contest.

How to Enter

3. No purchase or payment of any kind is necessary to enter or win the “SPF + Billboard Music Awards National Contest” (the “**Contest**”).
4. As part of the entry process, Entrants may be provided with an opportunity to opt-in to receive solicitations from, and/or to become a member/participate in clubs of (*i.e.*, *email clubs*, *text clubs*, and *rewards programs*), the Contest Administrator and/or Participating Stations, Sponsors, or Prize Providers; provided, however, agreeing to receive such solicitations and/or accepting such membership is not a condition of entry into this contest and will not increase your chances of winning.
5. **For listeners of all Participating Stations (as listed on Attachment A to these rules) and Radio.com:**
 - a. Weekdays only (*Monday – Friday, excluding holidays*) from April 23, 2018 through April 27, 2018, listen to a Participating Station (*as listed on Attachment A to these rules*) , at approximately 7:00AM, 11:00AM, 2:00PM, and 5:00PM in such Participating Station’s respective time zone (ET/CT/MT/PT) for the announcement of a Contest keyword (each such keyword announcement is a “**Contest Play**”), and then visit such Participating Station’s website (*as listed on Attachment*) or *Radio.com*, click the graphical Contest entry link, and complete the online entry form as follows:
 - i. Enter your name, zip code, email address, birthdate, gender, and telephone number (*including area code*);
 - ii. Enter the keyword heard on the Participating Station
 1. **Entries for each Contest Play will be accepted only until fifteen (15) minutes past the hour that the Keyword announcement is made on the particular Participating Station in that particular Participating Station’s time zone (e.g. 7:15AM, 11:15AM, 2:15PM, and 5:15PM). Only entries**



received at the corresponding Station websites *as listed on Attachment A to these rules and Radio.com*) are eligible in this Contest.

2. **WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Contest Participants should not rely on streamed broadcasts.**
 3. **Limit one (1) entry per email address per Contest Play. Once an email address has been used to enter the keyword for in a particular Contest Play, that email cannot be used again for entry until the following Contest play.**
6. Each individual who meets all applicable eligibility requirements set forth herein and who successfully completes the process of entering this Contest by means of one of the methods described above shall be deemed an **“Entrant”**.
 7. Entrants in this Contest may not violate any federal, state or local laws and may not harm or endanger themselves or other persons or property. If the Contest Administrator deems that any Entrant may have created a public hazard, cheated, engaged in improper activity, caused interference with or destruction of property and/or utilized public safety resources, such Entrant may be disqualified in Contest Administrators’ sole discretion.

How to Win

8. On or about April 30, 2018, the Contest Administrator will select fifteen (15) entries in the following manner:
 - a. One (1) entry, randomly selected from all entries received from Participating Station WNEW-FM/New York
 - b. One (1) entry, randomly selected from all entries received from Participating Station KAMP-FM/Los Angeles
 - c. One (1) entry, randomly selected from all entries received from Participating Station WBBM-FM/Chicago
 - d. One (1) entry, randomly selected from all entries received from Participating Station KLLC-FM/San Francisco
 - e. One (1) entry, randomly selected from all entries received from Participating Station KHMX-FM/Houston
 - f. One (1) entry, randomly selected from all entries received from Participating Station WIAD-FM/Washington, D.C.
 - g. One (1) entry, randomly selected from all entries received from Participating Station WSTR-FM/Atlanta
 - h. One (1) entry, randomly selected from all entries received from Participating Station WODS-FM/Boston
 - i. One (1) entry, randomly selected from all entries received from Participating Station WWBX-FM/Boston
 - j. One (1) entry, randomly selected from all entries received from Participating Station WPOW-FM/Miami
 - k. One (1) entry, randomly selected from all entries received from Participating Station WDZH-FM/Detroit
 - l. One (1) entry, randomly selected from all entries received from Participating Station KALV-FM/Phoenix
 - m. One (1) entry, randomly selected from all entries received from Participating Station KALC-FM/ Denver
 - n. One (1) entry, randomly selected from all entries received from Participating Station WTDY-FM/Philadelphia
 - o. One (1) entry, randomly selected from all entries received from all remaining Participating Stations as listed on Attachment A to these rules and Radio.com
9. The fifteen (15) Entrants who submitted such selected entry will be deemed a Qualifying Prize winner of the Contest, subject to verification of eligibility and compliance with these Contest rules (each a

“Qualifying Prize Winner”). All decisions by the Contest Administrator in this Contest are final and may not be appealed under any circumstances.

10. Each potential Qualifying Prize Winner and the Grand Prize Winner will be notified within forty-eight (48) hours at the phone number and/or email address such Entrant provided when completing their online entry to this Contest. Potential winner must be back in contact with Contest Administrator within forty-eight (48) hours of Contest Administrator’s initial contact. If potential winner does not contact station within forty-eight (48) hours by telephone or email, grand prize will be forfeited and the Contest Administrator has the right, but not the obligation, in its sole discretion, to select an alternate winner.
11. The fifteen (15) verified Qualifying Prize Winners will be eligible to win the Grand Prize. There will be one (1) **“Grand Prize Winner”**, selected randomly from the fifteen (15) verified Qualifying Prize Winners.

Prize(s)

12. Each verified Qualifying Prize Winner of this Contest will receive a Qualifying Prize package valued at up to, but not more than, \$1,850.00 (*actual value depends upon Winner’s city and state of residence, and date upon which travel itinerary is booked*), and consisting of the following:
 - a. Roundtrip coach airfare for the Winner and their one (1) guest to and from Las Vegas, NV from a commercial airport within ninety (90) miles of the Winner’s residence at time of entry (as determined in the sole discretion of the Contest Administrator);
 - b. Two (2) nights’ double occupancy hotel accommodations for the Winner and their one (1) guest at Cosmopolitan of Las Vegas (3708 Las Vegas Boulevard South, Las Vegas, NV 89109);
 - c. Two (2) tickets to attend the SPF Concert on May 19, 2018 at The Boulevard Pool at The Cosmopolitan of Las Vegas (3708 Las Vegas Boulevard South, Las Vegas, NV 89109);
13. The one (1) verified Grand Prize Winner will receive all the prizes in Section 12 and an additional prize package valued at up to, but not more than, \$2,350.00, and consisting of the following:
 - a. Two (2) tickets to attend the Billboard Music Awards ® on May 20, 2018 at T-Mobile Arena;
 - b. One (1) additional night of double occupancy hotel accommodations for the Winner and their one (1) guest at The Cosmopolitan of Las Vegas (3708 Las Vegas Boulevard South, Las Vegas, NV 89109);
 - c. Two (2) passes to meet Backstreet Boys
14. **Each Qualifying Prize Winner’s one (1) guest and the Grand Prize Winner’s guest must be twenty one (21) years of age or older.**
15. **Each winner and guest must travel on the same itinerary. Once the reservations are made, no changes may be made by a Winner (including, without limitation, any changes in traveling companions). PLEASE BE ADVISED THAT STATIONS MAY NOT RECEIVE TRAVEL DOCUMENTS UNTIL JUST A DAY OR SO BEFORE THE DEPARTURE DATE AND WILL NOTIFY WINNER AS SOON AS THE DOCUMENTS HAVE ARRIVED AND DELIVER SUCH DOCUMENTS TO THE WINNER VIA THE EMAIL ADDRESS DESIGNATED BY WINNER AT THE TIME SUCH WINNER PROVIDES AND COMPLETES ALL DOCUMENTATION BY PARTICIPATING STATIONS.**
16. **Prize package may be subject to additional terms and restrictions imposed by Contest Administrator, dick clark productions, Inc. (“DCP”), BBMA Holdings, LLC, RCA Records, and/or Warner Bros. Records, and any such restrictions are not subject to negotiation. Winner’s guests may be required to sign one or more liability release agreements before being authorized by Contest Administrator or its sponsor to be allowed to participate as winner’s guest on a trip. IN ADDITION, SUCH WINNER AND THEIR GUEST ARE SOLELY RESPONSIBLE FOR OBTAINING ANY TRAVEL DOCUMENTS THAT MAY BE REQUIRED. Reservations are non-transferable and once booked and confirmed may not be rescheduled.**



Winner and their guest will be solely responsible for all ground transportation, for the purchase of any items of a purely personal nature, for the payment of any incidental expenses, and for the payment of any taxes, charges, and/or fees. WINNER MAY BE REQUIRED TO PROVIDE A VALID CREDIT CARD TO CHECK INTO THE HOTEL AND TO COVER INCIDENTAL EXPENSES. Winner will be solely responsible for all ground transportation and for the pre-payment of any applicable taxes or airport, baggage, or government fees or charges.

- 17. Contest Administrator is not responsible if a winner and/or his/her guests are unable to meet such celebrity or participate in the associated activity if the celebrity determines this is not allowable for any reason or fails to appear/participate for any reason, including without limitation any illness, act of god, scheduling conflict or any other reason, Contest Administrator is not responsible for such portion of the prize, which has no monetary value, and no alternate prize will be awarded and the event/activity will not be rescheduled. In the event that Contest Administrator elects, at its sole discretion, to attempt to reschedule any such event/activity or offer an alternative prize, Contest Administrator will have no obligation whatsoever to offer any other alternate prize if such attempt to reschedule or other offer is not accepted by or utilized by winner for any reason whatsoever.**
- 18. Contest Administrator reserves the right to substitute ground transportation for airfare if a Qualifying Prize winner resides within 100 miles of Las Vegas, NV and any difference in value will not be awarded.**

Sponsor(s)

19. The sponsors of this contest are Nevada Property 1 LLC d/b/a The Cosmopolitan of Las Vegas and Entercom Communications Corp. The prizes are courtesy of RCA Records, Warner Bros. Records, Dick Clark Productions, Inc. ("DCP"), and BBMA Holdings, LLC.

Other Rules Specific to This Contest

20. Odds of winning a Qualifying Prize depend on the number of entries received. Odds of a Qualifying Prize Winner winning Grand Prize are 1:15.
21. Participating Stations may individually refer to this national contest in varying ways depending on particular station's format and what it determines to sound most appealing to its particular audience (e.g., *the SPF + Billboard Music Awards Flyaway*, *Fly Away to meet SPF + Billboard Music Awards*, *SPF + Billboard Music Awards Paris Flyaway*, etc...). However, portions of the Contest are one national contest made up of many Participating Stations.
22. Contest Administrator is conducting this contest using proprietary software owned by a third party known as Second Street Media Inc. ("UPICKEM"). UPICKEM is not a sponsor of this contest but entrants may be required, as part of the entry process, to agree and consent to UPICKEM's Terms of Service and Privacy Policy (both of which are available via a link during the contest entry process) (collectively, the "UPICKEM Policies") and may be required to register with UPICKEM. While agreement to the UPICKEM Policies are required in order to enter this contest, the UPICKEM Policies are not a part of these contest rules but are a separate agreement between the entrant and UPICKEM. With respect to the conduct of this contest by Contest Administrator, in the event of any conflict between the UPICKEM Policies and these contest rules, the rules specific to this Contest govern.
23. Contest Administrator is not responsible for any error or technical malfunctions associated with the UPickEm site that may affect any entrant's ability to enter, win, or be properly considered in this Contest, regardless of the cause. In the event of a malfunction associated with the UPickEm site that Contest Administrator (in its sole discretion) deems to materially and adversely affect this Contest, Contest Administrator reserves the right to suspend this contest, terminate this contest without a winner, terminate this contest and select a winner early, provide alternative means of entry or any other changes to these contest rules that Contest Administrator deems appropriate under the

circumstances. Any such changes, terminations or suspensions will be announced on air and/or posted on the Contest Administrator's website, if applicable.

24. Employees of UPICKEM and its affiliates, their respective parents, affiliates, subsidiaries, advertising sponsors and promotional agencies, and the immediate family members of each are not eligible to win in this Contest.
25. Contest Administrator may use cookies and/or collect IP addresses (an IP address is a number that can uniquely identify a specific computer or other network device on the internet) for the purpose of implementing or exercising its rights or obligations under the contest rules, for information purposes, identifying your location (including, without limitation, to re-direct you to the appropriate geographic website, if applicable) or for any other lawful purpose in accordance with Contest Administrator's privacy policy (available from a link at the bottom of the home page on any Participating Station web site, which are listed below in Attachment A).
26. Winner's List: For a winner list, mail a self-addressed stamped envelope to 401 City Avenue, Suite 809, Bala Cynwyd, PA 19004 addressed to "SPF + Billboard Music Awards National Contest". All requests for winner lists must be mailed and received after the Contest is over but prior to six (6) months after the Contest has been concluded.

ATTACHMENT A

LIST OF PARTICIPATING ENTERCOM AFFILIATED COMPANIES AND RADIO STATIONS

Market	Company	Radio Station	Address	Website
Atlanta	Entercom Atlanta, LLC	WSTR	210 Interstate North Circle; Suite 600; Atlanta, GA 30339	http://www.star941atlanta.com/
Austin	Entercom Austin, LLC	KAMX	4301 Westbank Drive; Escalade B, 3rd Floor; Austin, TX 78746	http://www.mix947.com/
Baltimore	CBS Radio Stations Inc.	WWMX	1423 Clarkview Road; Suite 100; Baltimore, MD 21209	http://www.mix1065.net/
Boston	CBS Radio East Holdings Corporation	WODS	83 Leo Birmingham Parkway; Brighton, MA 02135	http://1033amradio.cbslocal.com/
Boston	Infinity Broadcasting Corporation	WWBX	83 Leo Birmingham Parkway; Brighton, MA 02135	http://mix1041.cbslocal.com/
Buffalo	Entercom Buffalo, LLC	WKSE	500 Corporate Pkwy.; Suite 200; Buffalo, NY 14226	http://www.kis985.com/
Buffalo	Entercom Buffalo, LLC	WTSS	500 Corporate Pkwy.; Suite 200; Buffalo, NY 14226	http://www.mystar1025.com/
Charlotte	Entercom North Carolina, LLC	WLNK	1 Julian Price Place; Charlotte, NC 28208	http://www.1079thelink.com/
Chattanooga	Entercom Tennessee, LLC	WKXJ	7413 Old Lee Hwy; Chattanooga, TN 37421	http://kisschattanooga.com/
Chicago	CBS Radio East Inc.	WBBM	180 N. Stetson Street; Suite 1100; Chicago, IL 60601	http://b96.radio.com/
Cleveland	CBS Radio Stations Inc.	WQAL	1041 Huron Road; Cleveland, OH 44115	http://q104.cbslocal.com/
Denver	Entercom Denver, LLC	KALC	4700 South Syracuse St.; Suite 1050; Denver, CO 80237	http://www.alice1059.com/
Detroit	CBS Radio Inc.	WDZH	26455 American Drive; Southfield, MI 48034	http://987ampradio.cbslocal.com/
Greenville	Entercom Greenville, LLC	WFBC	25 Garlington Road; Greenville, SC 29615	http://www.b937.com/
Hartford	CBS Radio Stations Inc.	WTIC	10 Executive Drive; Farmington, CT 06032	http://965tic.cbslocal.com/
Houston	CBS Radio Texas, Inc.	KHMX	24 Greenway Plaza; Suite 1900; Houston, TX 77046	http://mix965houston.cbslocal.com/
Indianapolis	Entercom Indianapolis, LLC	WZPL	9245 N. Meridian Street; Suite 300; Indianapolis, IN 46260	http://www.wzpl.com/
Indianapolis	Entercom Indianapolis, LLC	WNTR	9245 N. Meridian Street; Suite 300; Indianapolis, IN 46260	http://www.indysmix.com/
Kansas City	Entercom Kansas City, LLC	KZPT	7000 Squibb Road; 2nd Floor; Mission, KS 66202	http://www.997thepoint.com/
Los Angeles	CBS Radio Inc.	KAMP	5670 Wilshire Blvd.; Suite 200; Los Angeles, CA 90036	http://amp.cbslocal.com/
Madison	Entercom Madison, LLC	WMHX	7601 Ganser Way; Madison, WI 53719	http://www.mix1051fm.com/
Memphis	Entercom Tennessee, LLC	WMC	1835 Moriah Wood Blvd.; Suite 1; Memphis, TN 38117	http://www.fm100memphis.com/
Miami	CBS Radio Stations Inc.	WPOW	194 NW 187th Street; Miami, FL 33169	http://power96.radio.com/
Milwaukee	Entercom Milwaukee, LLC	WXSS	11800 W. Grange Avenue; Hales Corners, WI 53130	http://www.1037kissfm.com/
Milwaukee	Entercom Milwaukee, LLC	WMYX	11800 W. Grange Avenue; Hales Corners, WI 53130	http://www.991themix.com/
New Orleans	Entercom New Orleans, LLC	WEZB	400 Poydras St.; Suite 800; New Orleans, LA 70130	http://www.b97.com/
New York	CBS Radio East Inc.	WNEW	345 Hudson Street; 10th Floor; New York, NY 10014	http://fresh1027.cbslocal.com/
Norfolk	Entercom Virginia, LLC	WNVZ	236 Clearfield Avenue; Suite 206; Virginia Beach, VA 23462	http://www.z104.com/
Norfolk	Entercom Virginia, LLC	WPTE	236 Clearfield Avenue; Suite 206; Virginia Beach, VA 23462	http://www.pointradio.com/
Orlando	CBS Radio Stations Inc.	WOMX	1800 Pembroke Drive; Suite 400; Orlando, FL 32810	http://mix1051.cbslocal.com/
Philadelphia	CBS Radio Stations Inc.	WTDY	555 City Avenue, Suite 330; Bala Cynwyd, PA 19004	http://todays965.cbslocal.com/
Phoenix	CBS Radio Stations Inc.	KALV	840 N. Central Avenue; Phoenix, AZ 85004	http://live1015phoenix.cbslocal.com/
Pittsburgh	CBS Radio Stations Inc.	WBZZ	651 Holiday Drive; Foster Plaza Five; Pittsburgh, PA 15220	http://starpittsburgh.radio.com/
Portland	Entercom Portland, LLC	KRSK	0700 S.W. Bancroft St.; Portland, OR 97239	http://www.1051thebuzz.com/
Richmond	Entercom Virginia, LLC	WRVQ	3245 Basie Rd; Richmond, VA 23228	http://www.q94radio.com/
Rochester	Entercom Rochester, LLC	WPXY	High Falls Studios; 70 Commercial Street; Rochester, NY 14614	http://www.98pxy.com/
Sacramento	Entercom California, LLC	KUDL	5345 Madison Avenue; Sacramento, CA 95841	http://www.endonline.com/
San Francisco	CBS Radio Inc.	KLLC	865 Battery Street; San Francisco, CA 94111	http://radioalice.cbslocal.com/
St. Louis	CBS Radio Stations Inc.	KYKY	1220 Olive Street; Suite 300; St. Louis, MO 63103	http://y98.cbslocal.com/
St. Louis	Entercom Missouri, LLC	KNOU	1220 Olive Street; Suite 300; St. Louis, MO 63103	https://www.now963.com/
Washington D.C.	CBS Radio Inc.	WIAD	1015 Half Street, S.E.; Suite 200; Washington, D.C. 20003	http://947freshfm.cbslocal.com/
Wichita	Entercom Wichita, LLC	KFBZ	9111 E. Douglas Avenue; Suite 130; Wichita, KS 67207-1201	http://www.1053thebuzz.com/
Wilkes-Barre	Entercom Wilkes-Barre Scranton, LLC	WKRZ	305 Highway 315; P. O. Box 729; Pittston, PA 18640	http://www.985krz.com/
Radio.com			401 City Avenue, Suite 809, Bala Cynwyd, PA 19004	http://www.radio.com

