

Wisconsin Political Survey

Contest Rules

Who Can Enter

1. **NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**
2. Entrants must be legal U.S. residents of Wisconsin.
3. Entrants must be 18 years of age or older.
4. Employees (including, without limitation, part-time or temporary employees) of Contest Administrator (defined below) and their respective parent entities, subsidiaries, affiliated companies and advertising and promotion agencies at any time during the applicable contesting period and the immediate family and other household members (*i.e.*, spouses, parents, grandparents, children, grandchildren, roommates, housemates, significant others, partners, siblings (half and full) and the steps of each of the foregoing) of each of the above are NOT eligible to enter and/or to win the Contest.

How to Enter & How to Win

5. To enter this contest, complete an entry online at <http://immediateinsights.com/00jB8D> between May 15, 2014 at 12:01am CT and May 20, 2014 at 11:59 pm CT. One entry per person will be eligible in this contest (only first chronologically received).
6. To complete an entry, you will need to provide the following information:

A. PERSONAL ENTRY DATA*

You must provide the following information:

1. Name
2. Email
3. Phone Number

*Please note that you will only be contacted in the event you are selected as the winner in this Contest (see Section 7 below).

B. SURVEY DATA

You must supply an answer to the provided selections to the following questions in order to receive an entry in this contest until the survey is terminated (as automatically prompted) based on a selection you made (except if your entry is terminated because you selected that you are under 18 years of age then you will not receive an entry in this contest because you are ineligible):

1. Age Group
2. Are you a citizen of Wisconsin?
3. Are you registered to vote?
4. In 2012, did you vote in the general election for president between Barack Obama and Mitt Romney?
5. Rate the chances that you will vote in the Wisconsin election in November
6. What is your current interest in the 2014 elections on a scale of 1-10

7. Have you voted in any primary elections this year or in recent years?
 8. In 2014, how do you plan on voting?
 9. Which of the following issues is MOST important to you?
 10. Which of the following issues is the 2nd most important to you?
 11. Generally speaking, would you say things in America are heading in the right direction, or are they off on the wrong track?
 12. Generally speaking, would you say things in Wisconsin are heading in the right direction, or are they off on the wrong track?
 13. What is your current political party?
 14. Do you have a favorable or unfavorable view of the following individuals or organizations?
 - a. President Barack Obama
 - b. Republicans in Congress
 - c. The Democratic Party in your state
 - d. The Republican party in your state
 - e. The Tea Party
 - f. Governor Scott Walker
 - g. Mary Burke
 - h. Public sector labor unions like teachers and state employees
 15. If the election for Governor were held today between Republican Scott Walker and Democrat Mary Burke which way would you vote?
 16. If Walker or Burke ask – How strongly do you support them
 17. If the election for the U.S. House of Representatives were being held today, would you vote for (the Democratic candidate) or (the Republican candidate) in your congressional district?
 18. Which of the following best describes your marital status?
 19. Do you have children under the age of 17?
 20. How would you describe your own political beliefs?
 21. What is your current annual family income?
7. On May 21, 2014 at approximately 12 pm CT, the Contest Administrator will randomly select one (1) winner (subject to verification of eligibility and compliance with the contest rules). Potential winner will be notified at the telephone number and/or email address he or she provided with his or her entry within 24 business hours of being selected as a potential winner. Contest Administrator will only be required to leave one message at the telephone number or email to the email address provided by the potential winners in his or her entry into this Contest and if no answer or answering machine is reached or the email is returned, Contest Administrator will not be obligated to attempt any further contact.

Prize

8. One (1) Grand Prize Winner will receive one (1) \$200 gift card issued by a major credit card company. Please refer to back of card and issuer's website for any restrictions. The prize will be mailed to verified Grand Prize Winner by the Contest Administrator within thirty (30) business days of verification of eligibility and receipt of required documentation (see below) from Grand Prize Winner.

Contest Administrator

9. Entercom Communications Corp., 401 E. City Ave, Suite 809, Bala Cynwyd, PA 19004

Odds of Winning

10. Odds of winning depend upon number of entries received.

Other Miscellaneous Rules that Apply to this Contest

11. Contest Administrator may require selected winning entrant to produce documentation (as determined in Contest Administrator's sole discretion) evidencing eligibility in this Contest.
12. In the event that a winner is disqualified or the prize is forfeited at any time, Contest Administrator reserves the right (but not the obligation) to select another winner in this contest (in Contest Administrator sole discretion).
13. Notwithstanding anything to the contrary in these rules or otherwise by Contest Administrator, in no event is Contest Administrator required to confirm eligibility or eliminate ineligible entrants prior to selecting winner. In the event that any selected winner is determined to be ineligible at any time, he/she will be disqualified and not entitled to any prize in this Contest. In such event, Contest Administrator may select an alternative winner from among all other entries received, time permitting.
14. All entries become the property of Contest Administrator and will not be acknowledged or returned. Entries received that are mutilated, tampered with, illegible, or from ineligible entrants will be void. Entries that are determined to be fraudulent will be void, and the person making such an entry barred from further participation in that contest and, in Contest Administrator's sole discretion on a case by case basis, banned from any future participation in any Contest Administrator contest (which Contest Administrator decision may not be disputed or appealed). Incomplete or illegible entries may be disqualified in Contest Administrator's sole discretion.
15. Inquiries by contestants or potential contestants to the Contest Administrator (whether in person, by email, or by telephone) regarding the status of their entry or questions about this contest may or may not be responded to and Contest Administrator is not obligated to respond or treat to all inquiries identically (even if the question is identical). Time considerations and/or volume, among other things, may impact a Contest Administrator's desire or ability to respond to such inquiries from time to time. Notwithstanding anything communicated by any Contest Administrator employee in connection with any such inquiry, such information shall not be binding on Contest Administrator (the sole determining information related to this Contest is as set forth in the applicable contest rules) and shall not be deemed to be providing any type of

- improper assistance or advantage to any particular contestant over another. Any attempt by Contest Administrator to respond to an inquiry will be in the context of providing good customer service only and, in some instances, to address technical issues/problems.
16. With respect to Contest Administrator's obligation to notify winner or where there is a deadline for prize claims, Contest Administrator will only be required to leave one message at the telephone number provided in the entry form. If no answer or answering machine is reached, Contest Administrator will not be obligated to attempt any further contact. However, Contest Administrator reserves the right, in its sole discretion, to attempt to contact Winner more than once. If no telephone number was provided and Contest Administrator has an address, Contest Administrator may elect to send one written notification letter by first class mail or email, time permitting.
 17. Prize will be released to winner only. Winner is required to present a valid United States state or federal photo ID and valid social security number in order to receive a prize. Winner may be required, in Contest Administrator's sole discretion, to sign one or more liability release agreements relieving the Contest Administrator, its parents, subsidiaries, officers, directors, members, managers, employees, agents and contest Sponsors from any and all liability with respect to the contestant's participation in the contest and the receipt and/or use of the prize. Any person who refuses to sign the Release and/or provide a social security number or complete or provide any other documents required by the Contest Administrator by the deadline required by Contest Administrator will forfeit any and all prize.
 18. Contest Administrator reserves the right to substitute a prize of equal or greater value. No transfer or assignment of prize is allowed, except as may be determined by Contest Administrator in its sole and absolute discretion on a case by case basis.
 19. Winner is prohibited from selling prize awarded or any transferring prize without the Contest Administrator's authorization (which authorization must be in writing by a Contest Administrator representative and shall be granted or withheld in Contest Administrator's sole discretion on a case by case basis). In the event that Contest Administrator discovers or suspects (correctly or incorrectly) that a winner is attempting to sell his/her prize from Contest Administrator (i.e., ebay, craigslist or otherwise), Contest Administrator reserves the right, in its sole discretion, on a case by case basis to take any one or more of the following actions: (a) immediately disqualify the winner and deem any prize they were otherwise entitled to as forfeited, (b) refuse to award the prize to such winner, even if he/she represents that they will not resell or transfer the prize, and/or (c) prohibit the violating winner from participating and/or winning any future Contest Administrator contests (whether for a fixed period of time or in perpetuity, in Contest Administrator's sole discretion) and if such winner ever wins a future Contest Administrator contest during the period that he/she is banned, he/she shall be disqualified from the contest and forfeit any prize once it has come to Contest Administrator's attention. Further, Contest Administrator reserves the right to track and/or cancel and invalidate any prize awarded that Contest Administrator suspects was sold or transferred without authorization.
 20. Winner is responsible for paying all applicable local, county, state and federal taxes on prize based on the estimated retail value of the prize, as set forth in the contest rules, and will be issued an IRS 1099 form for all prizes won from Contest Administrator where the aggregate value of all prizes is \$600 or more in any calendar year.

21. Use of robotic, mechanical or other forms of pre-programmed entry methods is NOT prohibited. Contest Administrator does not intend to monitor or disqualify any contest entry or web hits in a contest on the basis of the use of such manipulation tools. Notwithstanding the foregoing, entrants are not entitled to use such manipulation tools and Contest Administrator reserves the right (in its sole discretion), from time to time, to implement entry/voting processes that may frustrate or prohibit such automated entry (including, without limitation, CATSUP or requiring Club membership log ins); provided, however, that no contestant in any contest may rely upon or insist upon Contest Administrator's failure or refusal to take any of the foregoing actions or to determine, in its sole discretion, that one entrant's entry should be discounted because another entrant's entry was or vice versa.
22. Contest Administrator shall be the sole arbiter in all matters relating to the contest and in the interpretation of contest rules. Contest Administrator's decisions shall be final. Entry into the contest constitutes agreement by contestants to abide by these rules, as well as any other rules established by Contest Administrator
23. **By participating in an Contest Administrator contest, entrants hereby agree and each entrant hereby remises, releases and forever discharges and agrees to indemnify and hold harmless Contest Administrator, its affiliates, parents, assigns, successors, employees, Sponsors, agents and all others connected with them and the promotion, contest, and/or event from any and all liability, claims, actions, and damages sustained or incurred by participation in the said promotion, contest, and/or event and the receipt and use of any prize(s) awarded (if any) through such promotion, contest, and/or event arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Contest Administrator, its affiliates, parents, assigns, successors, employees, Sponsors, agents and all others connected with them and the promotion, contest, and/or event.**
24. By participating in a Contest Administrator contest, entrants hereby consent to Contest Administrator and Sponsors, usage of any one or more of the following for on-air broadcast and for any other advertising and promotional purpose in any medium whatsoever without payment of any additional consideration: contestant's name; voice; likeness; biographical information; his/her participation in the contest; and the substance of the contestant's telephone call, entry form, videos, photos or any other contest submissions. By entering or participating in any Contest Administrator contest, entrants understand and agree that Contest Administrator may take photographs and/or videotape and/or audiotape any contestants participation, appearance and/or performance in connection with any Contest Administrator contest (before, during or after the contest) and that Contest Administrator will own any such photos, audio and/or video and shall be free to utilize such materials in any way it sees fit during or after the contest with no compensation to the entrants, including without limitation posting any such photographs, audio and/or videos on its website.
25. Contest Administrator and its Sponsors are not responsible for any technical difficulties, technical malfunctions or errors (whether technical or typographical) experienced due to overload, busy signals, loss of phone service, internet availability, electronic problems, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, garbled, corrupted, scrambled, delayed, or misdirected transmissions, or computer hardware or software or telephone

- malfunctions, failures, or technical errors or difficulties, any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of any of the websites, computer virus, bug, or other errors or corruptions of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of information or the failure to capture, or loss of, any such information or any other factor that may prevent an individual from completing or Contest Administrator from receiving (accurately or otherwise) a phone call, an email, accessing any website (including the Contest Administrators or any third party website), or for any problem associated with the Contest Administrator website or voting website or software, internet, telephone connections, servers, routers, or any other technical problem that may impact entry, participation, voting or prize claim in any way, regardless of the cause, including, without limitation, any injury or damage to any person's computer, equipment, property, software or network related to or resulting from participating in an Contest Administrator contest or visiting its websites (whether as an entrant, visitor or voter). Contest Administrator and its Sponsors assume no responsibility for any incorrect or inaccurate information, whether caused by website users, or by any equipment or programming associated with or utilized in a Contest Administrator Contest. Contest Administrator is not responsible for any printing errors or typographical errors. **If, for any reason, in the sole opinion of Contest Administrator, any contest is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes, whether discovered or suspected by Contest Administrator, which, in sole opinion of Contest Administrator does or could corrupt or affect the administration, security, fairness, integrity or proper conduct of a Contest, Contest Administrator reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the affected contests with or without selecting winner, and/or provide alternative means of entry or any other changes to these contest rules that Contest Administrator deems appropriate under the circumstances. In the event of termination, suspension or modification of a contest, a notice will be posted online.**
26. Contest Administrator and Sponsors reserve the right to prohibit the participation of an individual from any or all Contest Administrator contests if fraud or tampering is suspected or if the individual fails to comply with any requirement of participation as stated herein or with any provision in the applicable Contest rules. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF ANY CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS AND CONTEST ADMINISTRATOR RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW.
27. This contest is subject to all applicable laws and regulations and is void where prohibited.
28. Contest Administrator reserves the right to: (i) terminate or declare any Contest null and void and rescind any prize, if in its sole judgment, the rules or the integrity of the Contest have been violated or compromised in any way, intentionally or unintentionally by any person whether or not a participant in the Contest; (ii) alter or amend these Contest rules at any time; and (iii) stop or conclude the Contest at any time without prior notice. Material changes to the contest rules will be broadcast on-air, when practical.

29. In the event an identity dispute arises the entrant will be declared as the “authorized e-mail account holder” and any damage made to the website will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. “Authorized e-mail account holder” is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Participants may be requested to provide Contest Administrator or Sponsor with proof that the participant is the authorized e-mail account holder of the e-mail address associated with the account/submission. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor.
30. Winner List: For the name of the winner, mail a self-addressed stamped envelope to “Wisconsin Political Survey” c/o Josh Pearlman, 401 City Avenue, Suite 809, Bala Cynwyd, PA 19004. All requests for winner lists must be mailed and received by Contest Administrator after May 21, 2014 but prior to November 21, 2014.